Dear SBC friends,

As you know, at SBC we specialize in cedar shingles. We are constantly innovating and making every necessary effort to better ourselves, because customer satisfaction is our priority. In this issue, you will find more examples of how we are the Cedar Shingle Expert. From our unique Easy Nailing System, to our new touch up kits and our exclusive Enviro Bleach stain, we prove time and time again that we listen to your needs and deliver what you want.

We are always looking for ways to grow and 2012 will be no different with several new projects on the go... Rest assured we will keep you posted!

Best regards,
Francis Bélanger, CA
V.P. Sales & Administration

The Expert by SBC is published three or four times a year. We welcome all readers relevant suggestions, comments and articles.

For more information or if you have any questions, please call 418 594-6201 or email us at: info@sbccedar.com.

SBC - 754, 8e Rue, Saint-Prosper, QC, Canada, G0M 1Y0

www.sbccedar.com

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Expertise and innovation

Over a year ago, we launched our Enviro Bleach shingles and have had a great response from the market. We are very pleased with the progress they have made and anticipate continued growth for the future. As you can see in the pictures, the result we have in the field after a full year of exposure to the elements is outstanding: Perfect uniform weathering process and a bright silver gray color, all of this in an environmentally friendly product. What more can you ask for?

For complete information, click on the above pictures.
SBC
FACTORY-STAINED SHINGLES PROGRAM

Thanks to the quality of our drying process and coating, our factory-stained business is still growing. Don’t hesitate to request samples, of any color. All our factory-stained shingles are backed by the best warranties.

Visit our web site at www.sbccedar.com for more information.

DUST COLLECTOR INVESTMENT: FOR EMPLOYEES AND ENVIRONMENT

At SBC the safety and well being of our employees is crucial, that’s why we recently invested in a brand new state-of-the-art dust collector system for our shingle mill. This new system enables us to better collect the dust from all our equipment, by doing so we have a cleaner and safer work environment. It also reduces gas emission by recuperating all the heat from the equipment and bringing it back into the mill to re-heat the building.

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PPG/OLYMPIC: TEAM RECOGNITION

At SBC, we strive for stability and try to develop long term relationships with our business partners. Our relationship with PPG/Olympic is proof of this. Since we began producing factory-stained shingles about 10 years ago, we’ve always worked with the leader in machine coating technology: PPG/Olympic. Together we make a great team!

This summer Olympic earned the Good Housekeeping Seal of Approval, and at the same time, our Easy Nailing System was chosen by the editors of the Old House Journal among the best new products to make your old-house projects easier.

SBC Easy Nailing System, visit our web site or www.oldhouseonline.com/best-new-gadgets-for-diyers

TOUCH UP KITS: A REVOLUTION SIGNED SBC

We truly have our customers’ interests at heart. Knowing that when installing cedar shingles there are always a few edge cuts, nicks and scrapes to cover up, and that a paint brush and gallon of stain are not easy to carry and never at the right place when you need them, we came up with a new idea: the SBC Touch Up Kits. Now available with any factory-stained shingle order, they come in a box that consists of 4 small ready to use containers of touch up stain. They are easy to carry and use, so you can save time and money and always have them on hand when needed. Simply give them a shake, remove the cap and apply the stain to the desired area.

Ask for them with your next order of factory-stained shingles.